



SPONSORSHIP APPLICATION

Deadline: JULY 17th, 2009

Sponsor Information:

Business / Organization Name

Contact Person Name

Business / Organization Address

Business / Organization Phone

FAX

Email

Please check / circle all that apply.

Business Type:

Retail Dealership

PLATINUM (\$1000)

Booth Space (included Level 2)
Trophy Sponsorship
Name mentioned on Radio PSA's
News releases
Logo on Banner
Logo / Name in all print, electronic marketing
Logo / Name listed on Website
Name announced on P.A. during Day-of-Show
[DNA Partnership benefits*](#)
9 Spaces for Dealership Vehicles

SILVER (\$250)

Name mentioned on Radio PSA's
News releases
Logo on Banner
Logo / Name in all print, electronic marketing
Logo / Name listed on Website
Name announced on P.A. during Day-of-Show
3 Spaces for Dealership Vehicles

GOLD (\$500)

Name mentioned on Radio PSA's
News releases
Logo on Banner
Logo / Name in all print, electronic marketing
Logo / Name listed on Website
Name announced on P.A. during Day-of-Show
[DNA Partnership benefits*](#)
6 Spaces for Dealership Vehicles

BRONZE (\$100)

Company name on main event banner
Logo on Banner
Logo / Name in all print, electronic marketing
Logo / Name listed on Website
Name announced on P.A. during Day-of-Show
1 Space for Dealership Vehicles

FRIEND

List your Donation:

**Under \$100
Door Prize
Goody Bag**

Visit us on the internet at:

www.ElginCarShow.org

Please return this agreement with full payment by July 17th to:
The Downtown Neighborhood Assn.
ATTN: Car Show Committee
2 Douglas Ave.
Elgin, IL 60120



Questions concerning Sponsorship?

Contact Tonya Hudson
DNA Executive Director
847.488.1456
847.488.1449 FAX
THudson@ElginIL.org



Questions concerning Show Activities?

Contact Rich Hirschberg
847.628.2065
RHirschberg@ElginCarShow.org

Door Prizes and Goody Bag items

- Gift Cards, Tool Sets, Hats, T-Shirts make great **Door Prizes!**
- **Goody Bag** items usually include Pens, Pencils, Tire Pressure Gauges, Key Chains, small Sample Packets ... and the like.

Advertisements are welcome, if you donate a few larger items for the Door Prizes.